

# The Carlmont Highlander Style Guide 2025-26

All fonts and font sizes are embedded in the paragraph styles within this InDesign template:

[INDD template](#)

## 1. Headlines & Dek

### HEADLINE

- Abril Display Bold, 40 pt size, 40 pt leading
- Headline textbox: height = 3 picas per headline line + 0p6

### DEK

- Roboto Condensed Light, 15 pt font size, 18 pt leading
- Dek textbox: 1p6 per line in height
- Spacing: 0p1.5 below headline textbox

Headline-to-Text Format Options:

- Format A:
  - Headline → 0p9 space → Byline → 0p9 space → Text
- Format B:
  - Headline → 0p1.5 space → Dek → 1p0 space → Byline → 0p9 space → Text

### Special Notes

- If a new font is downloaded for a headline or special element, editors MUST notify the Managing Editor so the font can be installed on all necessary devices.

## 2. Bylines

### WRITING BYLINES

- Abril Display Italic, 12 pt, 14.4 pt leading
  - 0p4.5 space from byline line to byline box
  - 0p9 space from byline to body text

## 3. Folios

- Font: Roboto Condensed Regular, ALL CAPS, 12 pt, 14.4 pt leading
- Page numbers must be double-digit (e.g., 01, 02, 10, 11)
- Include line: 0.5 pt stroke, 1p6 tall, with 0p4 space between page number and section
- Format: **SECTION MONTH** 2025/26 (month + year bolded)
  - Left page: left-aligned
  - Right page: right-aligned
- Position: directly below margin line

## 4. Body Text

- Roboto Condensed Light, 11 pt, 13.2 pt leading
- Drop Caps: Abril Display Bold, 11 pt, three-line height
- Get creative with drop caps (can overlap photos, act as background, etc.)
- Columns: ragged right, justified left, evenly sized

## 5. Photo Captions

### General Captions

- Roboto Condensed Light, 10 pt, 12 pt leading

- Photo credit: at end of caption in a new sentence, photographer's name bolded (no period at the end)

- Example: Photo by **Jane Doe**

#### Side Captions (next to image)

- Caption textbox aligns with top of image
- Caption line begins at the top of tallest letter
- 0p9.75 space between caption box and image

#### Below-Image Captions

- 0p7.5 space below image

#### On-Image Captions

- Caption line is 0p7 away from caption text box (ON THE INNER SIDE NEXT TO THE TEXTBOX)
- Caption background border is 0p8.75 away from line (ON THE OUTER SIDE)

### 6. Opinion Headshots

- Headshot shoulders must touch edges of byline box
- 0p7 space between bottom of headshot and top of byline text
- Use Scot Scoop photos

### 7. Pull Quotes & Attributions

- Pull Quotes: Roboto Regular, ALL CAPS, 14 pt, 18 pt leading
- Attribution: Roboto Regular, ALL CAPS, 11 pt

### 8. Data Pullouts

- Number: Abril Display Bold, 33 pt (18 pt leading) or 40 pt (35 pt leading)
- Description: Abril Display Regular, lowercase, 14 pt, 18 pt leading
- Statistics: Roboto Condensed Light, 12 pt, 14.4 pt leading

### 9. QR Codes

- Size: 5x5 ppi
- Alignment: bottom of QR code aligned with bottom of adjacent photo/illustration/text, 1 ppi away from it
- Must be generated in Adobe with the following style:
  - Rounded dots
  - Rectangle rounded marker border
  - Square marker center
  - Any color that fits design scheme